

Lingaya's Vidyapeeth

Deemed-to-be-University u/s 3 of UGC Act 1956, Government of India NAAC ACCREDITED

Approved by MHRD / AICTE / PCI / BCI / COA / NCTE Nachauli, Jasana Road, Faridabad- 121002 | Ph: 0129-2598200-05 Website: www.lingayasvidyapeeth.edu.in

COURSE PLAN & COURSE DATA SHEET

PROGRAM: B.Sc	DEGREE: B.Sc
COURSE: MANAGEMENT INFORMATION	SEMESTER: 4. CREDITS: 4
SYSTEM	
COURSE CODE: BCS-210	COURSE TYPE: CORE /ELECTIVE /
REGULATION: REGULAR	BREADTH/ S&H
COURSE AREA/DOMAIN: MANAGEMENT	CONTACT HOURS: 3hours/Week.
CORRESPONDING LAB COURSE CODE (IF	LAB COURSE NAME (IF ANY): NA
ANY): NA	

PROGRAM EDUCATIONAL OBJECTIVES:

The objective of the course is to acquaint the students about the concept of information system in business organizations, and also the management control systems.

SYLLABUS:

UNIT	DETAILS VIDYAPEETH	HOUR
		S
Ι	Introduction History and Evolution Effective and Timely decisions, Data	10
	Information and Knowledge, Architectural Representation, Role of mathematical	Hours
	Models, Real Time Business Intelligent System.	
II	Data Mining - Introduction to Data Mining, Architecture of Data Mining and How	8
	Data mining works(Process), Functionalities & Classifications of Data Mining,	Hours
	Representation of Input Data, Analysis Methodologies. Data Warehousing -	
	Introduction to Data Warehousing, Data Mart, Online Analytical Processing (OLAP) – Tools, Data Modelling, Difference between OLAP and OLTP, Schema – Star and	
	Snowflake Schemas, ETL Process – Role of ETL	
III	Data Validation - Introduction to Data Validation, Data Transformation -	10
	Standardization and Feature Extraction, Data Reduction – Sampling, Selection, PCA,	Hours
	Data Discretization	
IV	Introduction to analytics process, Types of Analytical Techniques in BI – Descriptive,	08
	Predictive, Perspective, Social Media Analytics, Behavioral, Iris Datasets	Hours
V	Business Activity Monitoring, Complex Event Processing, Business Process	06
	Management, Metadata, Root Cause Analysis.	Hours
	TOTAL HOURS	44
		Hours



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Teacher Centric Approach

TC1: Chalk and Talk,

TC2: PPT,

TC3: Video Lectures

Teacher

TC4:

Referenc

Relevanc

Blended learning

Lecture

Learner Centric Approach:

LC1: Assignment. LC2: Mini project. LC3: Quiz/Class test. LC 4: Seminar on recent trends.

Learner

LC6: Others LC5: Group Task.

Topics to be covered

DETAILED SESSION PLAN

session/ Number	Approach Apptoach POs and PSOs VIDYAPEETH						
1.	UNIT- I						
2.	Introduction History and Evolution	TC1	-				
3.	Effective and Timely decisions,	TC2					
4.		TC1					
5.	,	TC2					
6.	,	TC3					
7.	System.	TC3					
8.	Introduction - History and Evolution	TC1					
9.	Class test		LC3				
10.	UNIT- II						

CO



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	Data Mining - Introduction to Data Mining,	TC1			
11.	Architecture of Data Mining and How Data mining works(Process),				
12.	Functionalities & Classifications of Data Mining,	TC2			
13.	Representation of Input Data,	TC3			
14.	Analysis Methodologies.	TC1			
15.	Data Warehousing - Introduction to Data Warehousing,	TC1 TC2			
16.	Data Mart, Online Analytical Processing (OLAP) – Tools Data Modelling, Difference between OLAP and OLTP,	NG YA	AY.	A'S TH	
17.	Schema – Star and Snowflake Schemas,				
18.	ETL Process – Role of ETL				
19.	Doubts/ Discussion	TC1 TC2 TC3			
20.	Class test		LC3		
21.	UNIT- III	TC1			
	Introduction to analytics process,				
22.	Types of Analytical Techniques in BI –	TC2			
23.	Descriptive, Predictive,	TC3			



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24.	Perspective,	TC1
27.	reispective,	
25.	Doubts/ Discussion	TC1 TC2
		TC3
26.	Revision/ Presentations	TC1 TC2
27.	Class test	LC3
28.	UNIT IV	TC1
	Introduction to analytics process,	
29.	Types of Analytical Techniques in	TC2
	BI – Descriptive, Predictive,	
	Perspective, Social Media	
	Analytics, Behavioral,	
30.	Iris Datasets	ATCT CON A TOTAL OF THE STATE O
	ins Datasets	NGAYA'S
	WALL TO THE	NADEFELL
31.	Doubts/ Discussion	TC1 TC2
32.	Revision/ Presentations	TC1 TC2
32.	Revision/ Presentations	TChTe3 to know
33.	Class test	LC3
34.	UNIT- V	TC1
54.	CIVIT V	
	Business Activity Monitoring,	
35.	Complex Event Processing,	TC2
36.	Business Process Management,	TC3
37.	Metadata,	TC1
38.	Root Cause Analysis.	TC2
J0.		
39.	Doubts/ Discussion	TC1 TC2
40.	Revision/ Presentations	TC3 TC1 TC2
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41. Class test LC3

TEXT/REFERENCE BOOKS:

T/	BOOK TITLE/AUTHORS/PUBLICATION
R	
1	Laudon and Laudon, Management Information Systems, Pearson Education, 2014.
2	Javadekar, W.S., "Management Information Systems", Tata McGraw Hill Publication, 2014.

WEB SOURCE REFERENCES (W):

1	O'Brien, James A., "Management Information System", Tata McGraw Hill, 2014.
2	Davis, B. Gordon, "Management Information System", Tata McGraw Hill Publication, 2012
3	Goyal D.P., "Management Information Systems", Macmillan Publication, 2014.
4	M Azam, "Management Information System", Tata McGraw Hill, 2012.

COURSE PRE-REQUISITES: VIIIYA PFFIH

C.CO	COURSE NAME	DESCRIPTION	SE
DE	Choo	30 00 8 110 0	M
BCS-	MANAGEMENT INFORMATION	Qualified systems and management staff.	
404	SYSTEM	Control and maintenance of MIS.	
		Common data base	

COURSE OBJECTIVES:

The objective of the course is to acquaint the students about the concept of information system in business organizations the management control systems.

COURSE OUTCOMES:

S.N	DESCRIPTION	PO(11	PSO(1
О		2)	3)
		MAPPI	MAPPI
		NG	NG

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CO1	Relate the basic concepts and technologies used in the field of management information systems;		
CO2	Compare the processes of developing and implementing information systems.		
CO3	Outline the role of the ethical, social, and security issues of information systems.		
CO4	Translate the role of information systems in organizations, the strategic management processes, with the implications for the management.		
COUF	RSE OVERALL PO/PSO MAPPING:	1	

COURSE OUTCOMES VS POS MAP DETAILED; HIGH:3; MEDIUM:2

SNo.	PEO1	PEØ2	PEQ3	PEO4
PO1		3	2	3
PO2	1	310050 0	12 m (0 m)	2
PO3	1	2	3	2
PO4	3	1	2	1
PO5	1	1	2	2
PO6	1	2	3	2
PSO 1	1	3	2	2
PSO 2	1	2	1	2

^{*} For Entire Course, PO & PSO Mapping

POs & PSO REFERENCE:

PO	Engineering	PO7	Environment &	PSO	
1	Knowledge		Sustainability	1	
PO	Problem Analysis	PO8	Ethics	PSO	
2				2	
PO	Design &	PO9	Individual & Team Work	PSO	
3	Development			3	
PO	Investigations	PO1	Communication Skills		
4	-	0			



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PO	Modern Tools	PO1	Project Mgt. & Finance	
5		1		
PO	Engineer & Society	PO1	Life Long Learning	
6		2		

COS VS POS MAPPING JUSTIFICATION:

S.N	PO/PSO	LEVEL OF	JUSTIFICATION
О	MAPPED	MAPPING	
Cxx			
x.1			
Cxx			
x.2			
Cxx		ti i	
x.3			
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GAPS IN THE SYLLABUS - TO MEET INDUSTRY/PROFESSION REQUIREMENTS, POS & **PSOs:**

SN	DESCRIPTION	PROPO
О		SED
		ACTIO
		NS
1	NA	

PROPOSED ACTIONS: TOPICS BEYOND SYLLABUS/ASSIGNMENT/INDUSTRY VISIT/GUEST LECTURER/NPTEL ETC

TOPICS BEYOND SYLLABUS/ADVANCED TOPICS/DESIGN:

1	NA



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DELIVERY/INSTRUC	CTIONAL METHODOLO	OGIES:	
☐ CHALK & TALK	☐ STUD. ASSIGNMENT	☐ WEB RESOURCES	□ NPTEL/OTHERS
□ LCD/SMART BOARDS	☐ STUD. SEMINARS	□ ADD-ON COURSES	□ WEBNIARS
ASSESSMENT METH	HODOLOGIES-DIRECT		
☐ ASSIGNMENTS	☐ STUD. SEMINARS	☐ TESTS/MODEL EXAMS	☐ UNIV. EXAMINATION
☐ STUD. LAB PRACTICES	□ STUD. VIVA	☐ MINI/MAJOR PROJECTS	☐ CERTIFICATIONS
☐ ADD-ON COURSES	☐ OTHERS		
ASSESSMENT METH ☐ ASSESSMENT OF COMPANY OF COMPANY OF METHOD ASSESSMENT OF METHOD ASSESSMEN	VIIV	TUSTUDENT FEHDB (TWICE)	ACK ON FACULTY
EXT. EXPERTS	7	3	
# INNOVATIONS IN	TEACHING/LEARNING	JEVALUATION PROCE	SSES:
1. Blended mode teaching	ng		
2. Field visits			
3. Simulation study			
Prepared by: Ms. Aksl	hita	Approved by	y: Dr. Samriti Mahajan
(Faculty)		(HOD)	



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Additionally, the details to be compiled separately by the Departmental Coordinator for the entire Department.

