



LINGAYA'S VIDYAPEETH

(Deemed-to-be University, u/s 3 of UGC Act 1956)



DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

Introduction

Join Lingaya's Department of Journalism and Mass Communication for an exceptional learning experience! Our program stands out by providing students with live projects, a crucial aspect for budding journalists. We're proud to dedicate a remarkable 85% of our curriculum to real-world applications, reflecting our commitment to preparing students for the challenges of the field.

Moreover, we offer opportunities for students to learn directly from established journalists through Master Classes, Workshops, and Webinars. Access to insights and experiences from professionals in the industry can greatly enrich their understanding and skill set.

Come be a part of our dynamic program where practical exposure and industry insights are paramount. At Lingaya's, we prioritize equipping students with the skills and knowledge needed to succeed in the ever-evolving world of journalism and mass communication.

Vision

"Empowering Minds, Illuminating Perspectives"

Our vision is to cultivate a dynamic learning environment where aspiring journalists and digital media enthusiasts are empowered to harness the transformative power of communication. We envision a future where our graduates become influential storytellers, critical thinkers, and ethical communicators who contribute to positive communal change.

Mission

"Fostering Excellence in Communication, Nurturing Responsible Storytellers"

Our mission is to provide a progressive education in journalism and media studies that combines theoretical knowledge with hands-on practical experience. We are committed to fostering a community of learners who excel in communication, adapt to evolving media landscapes, and uphold the highest ethical standards. Through a curriculum that emphasizes innovation, creativity, and critical thinking. We aim to nurture professionals who make meaningful contributions to the media industry and society at large.

Message from HOD



Dr. Ashwani Kumar Juneja

In the digital age, where information is abundant and communication is instantaneous, the role of Mass Communication has never been more crucial. As communicators, we hold the power to shape narratives, challenge perspectives, and foster understanding.

Mass Communication, as a discipline, is ever-evolving, influenced by societal changes and technological advancements. In this dynamic landscape, our department is committed to nurturing intellectual curiosity, critical thinking, and practical skills among our students.

Program Offered

- Bachelor of Arts in Journalism and Mass Communication (BAJMC)
- Duration - 3 Years
(Eligibility Criteria - Candidates should have passed with a minimum of 50% marks or equivalent in 10+2 from a recognized board)
- Master of Arts in Mass Communication (MAMC) - Duration - 2 Years
(Eligibility Criteria - Bachelor's degree in any discipline with a minimum of 55% aggregate marks)
- Ph.D.in Mass Communication
- Duration - Min 3 years, Max 6 years

Industry Connections

We understand the importance of practical exposure in the field of journalism and mass communication. Our department maintains strong ties with leading media organizations, facilitating internships, guest lectures, and industry visits to ensure our students are well-connected with the professional world.



Facilities and Resources

Welcome to Lingaya's School of Journalism and Mass Communication, where we are dedicated to nurturing the future leaders of the media industry. Our Bachelor of Arts in Journalism and Mass Communication (BAJMC) and Master of Arts in Mass Communication (MAMC) programs offer comprehensive education and hands-on experience tailored to meet the demands of the modern media landscape. With a curriculum designed to provide more than 50% practical exposure, students gain invaluable skills through live projects and direct mentorship from industry experts.

Whether you're embarking on your undergraduate journey or seeking to advance your career with a master's degree, our programs offer a pathway to success in journalism and mass communication. Explore our website, contact our admissions office, or attend an open house event to learn more about our department, hostel, and vibrant campus life.

1. Media Production Facilities
2. Workshops and Studios
3. Extensive Library
4. State-of-the-art Laboratories
5. Digital Media Lab
6. Career Development Centre



At Lingaya's School of Journalism and Mass Communication, we strive to provide a stimulating learning environment supported by cutting-edge facilities and resources, ensuring that our students are well-prepared to embark on successful careers in journalism and mass communication.

Career Opportunities

- News Announcer
- News Columnist
- News Person
- Newspaper Journalist
- Journalist
- Audio Visual Specialist
- Broadcasting and Production
- Camera Operator
- Content Writer
- Digital Copywriter
- Director of Photography (DOP)
- Photographer
- Editorial Assistant
- Event Manager
- Graphic and Design
- Magazine Journalist
- Multimedia Specialist
- Press Sub-Editor
- Producer
- Professor
- Production Manager
- Media Relations Manager
- Radio Jockey (RJ)
- Screenwriter
- Television Reporters
- TV or Film Director
- Video Jockey (VJ)
- Video Journalist
- Dubbing Artist
- Podcast



Departmental Connect-

E-mail: hod.bjmc@lingayasvidyapeeth.edu.in

For Queries: +91-8447744304/06/08

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