

NEWS LETTER

2023



March-April



School of Computer Science & Information Technology

Visit to STARTUP KUMBH G20 DIA National Roadshow

On 28th March 2023, students from the School of Computer Science & Technology attended a one-day event in Noida hosted by AIC-BIMTECH, in partnership with the Ministry of Electronics and Information Technology. This event was dedicated to Startups and Investors, along with featuring prominent figures from the startup ecosystem across the nation.



Expert Lecture on AWS-Cloud Computing

School of Computer Science & Information Technology organized an interesting and intriguing session delivered by Industry Expert Mr. Vishesh Malik from DUCAT on 5th April 2023. The session was attended by students and faculties to add value and knowledge on cloud computing technology.



School of Basic and Applied Sciences

Expert Lecture by Mr. Pramod Bhushan, Head R&D

School of Basic and Applied Sciences organized an Expert Lecture on 21st March 2023. Mr. Pramod Bhushan, Head R&D Cell, Lingaya's Vidyapeeth, was the speaker for the day and he shared

his views on 'What research is and why people write.' The session was organized with an objective to educate students about the craft of research includ-



ing career opportunities. Our students got to know about the basics of research. Students got to know about restructuring, organizing, writing & documenting any topic of their interest. The speaker also shared his views about various schemes, fellowships and scholarships provided by government & non-govt. organizations for higher studies. Moreover, they got to know about the latest advances in research related to Physics, Chemistry and Mathematics.

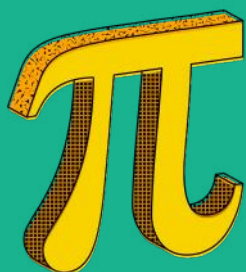


Industrial Visit to HPL Additives

School of Basic and Applied Sciences in collaboration with Corporate Resource Center organized an Industrial Visit to HPL Additives on 22nd March 2023. Twelve students and 3 faculty members visited HPL Additives and it was planned with an objective-

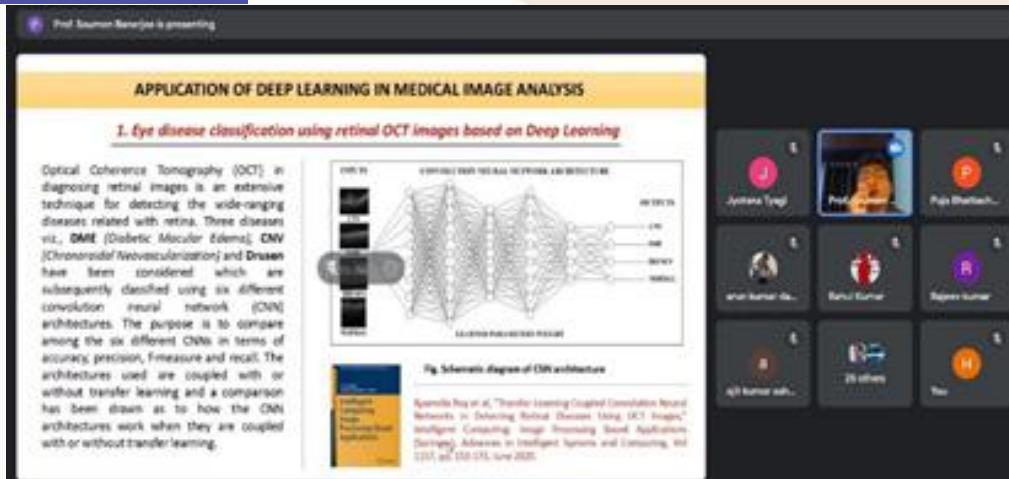
- To provide exposure to the students and to fulfill the industry based academic curriculum activity.
- To learn about the practical handling of instruments and apparatus for manufacturing process of materials or products.
- To determine the difference between laboratory, pilot and plant scale manufacturing processes.

The experts described the process of the preparation of additives for polymers (including synthesis, recrystallization, and filtration and drying). The students learnt the processing of synthesis of additives of polymers. They got the chance to understand the working procedure of all the steps included in synthesis of additives (Reaction plant, Crystallization Standard Quality Document 1.1/General/Event Completion Report Plant, Filtration Plant and drying area). They also visited the research and development lab for the sampling of additives which includes HPLC, Gas Chromatography, Differential Scanning Calorimetry (DSC) etc.



School of Engineering and Technology

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Webinar on Artificial Intelligence & its Applications: Understanding through Case Studies

Department of Electronics and Communication Engineering organized a webinar on Artificial Intelligence & its Applications: Understanding through Case Studies on 28th February, 2023 (National Science Day).

The aim of the webinar was to bring researchers, practicing engineers, faculty members, industry professionals, research scholars and students from across the globe to a common platform. The idea was to share research ideas of speakers who have pioneered works in Artificial Intelligence that would pave the way for attaining solutions regarding various real time problems. Prof. Dr. Soumen Banerjee from Budge Budge Institute of Technology (BBIT), Kolkata was the keynote speaker for the event.



School of Law



Intra-School Moot Court Competition

Intra-School Moot Court Competition was organized on 27th and 28th March 2023 by the Moot Court Committee of School of Law. Ms. Shilpa Sharma & Ms. Mohini Taneja were the event coordinators and the theme of the event revolved around a hypothetical moot problem based on rape and murder.

Ten teams participated in the competition. Each team comprised of two mooters and one researcher. On the first day, the preliminary round took place and it was judged by the dignitaries and other faculty members of the School of Law who are well-known legal personalities and academicians. The top 4 teams progressed to the Semi-Final round on the basis of the scores received in the preliminary round. The Semi-final & Finale round was graced by Advocate Rahul Chechi, Additional Secretary, Advocate Sanket Chandila & Advocate Lalit Bhadana.

This phase witnessed an enthralling discussion between the Hon'ble jury members and the participants on the aspects of law and facts of the moot problem. The jury members appreciated all the students & the faculty members for their efforts.

School of Commerce and Management

Industrial Visit (Moon Beverages) Coca-Cola Factory



The students of the School of Commerce and Management visited the Coca-Cola factory on 20th March 2023. The visit provided students with a unique educational experience, allowing them to observe the manufacturing process of a well-known global brand. Visiting the factory exposed the students to various career opportunities in the manufacturing, production, logistics, quality control, and management fields. Students gained insights into the different job roles, responsibilities, and skills required to work in the food and beverage industry. The visit will enable students to make informed career choices in the future.

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Forio- Club Activity

To enrich students about data analytical tools and professional skills, an activity was organized by the School of Commerce and Management on 22nd March 2023 to guide and motivate students to learn new professional skills. The students gained practical insight on different areas of self-development and tools for data visualization. It was an enriching activity session through which students learnt a lot.



Lingaya's Talk (Guest lecture)



The School Of Commerce And Management >>>

organized a guest lecture in March, 2023 with the objective to provide insights and guidance on how businesses can effectively develop and manage their brand to achieve success in today's competitive marketplace. The lecture also aimed to educate the audience on the importance of branding, and how it can impact customer perception, loyalty, and revenue. The guest speaker also discussed the latest trends and best practices in branding, including strategies for building a strong brand identity, creating a consistent brand message across all marketing channels, and engaging with customers through social media and other digital platforms.

A **Guest Lecture** was organized by the School of Commerce and Management on 24th March 2023 with an objective to provide insights and guidance on how to effectively manage a workplace to promote productivity, engagement, and employee satisfaction. The speaker illustrated the key principles and best practices of workplace management, and how they can be applied in various organizational settings.

The guest speaker discussed topics such as employee motivation, performance management, communication strategies, conflict resolution, and leadership development. They provided practical tips and tools that can be used to create a positive work environment, foster collaboration and teamwork, and promote work-life balance.



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भारत 2023 INDIA

Visit to STARTUP KUMBH: G20-DIA National Roadshow

The students of the School of Commerce and Management participated in an event on 28th March, 2023 dedicated to startup and investors. The event featured prominent figures from the startup ecosystems across the nation. The students attended the informative panel sessions with industry experts imparting wisdom on the shared platform. They learnt about the challenges, opportunities and strategies involved in starting and running a startup, including idea generation, product development, market research, funding, and business model innovation.



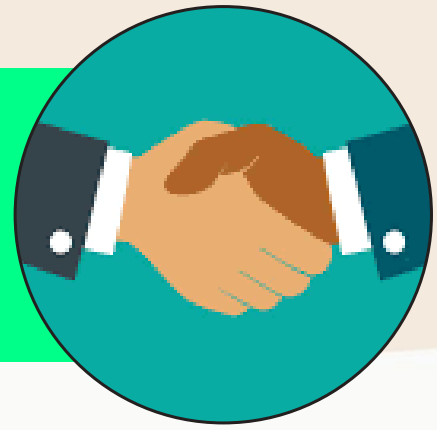
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The School Of Humanities & Social Sciences



The School of Humanities & Social Sciences initiated the MOU that was signed with Employability.life. The employability.life learning experience combines projects focused on technical skills and coaching for strategic behavioral skills, either running in sequence or in parallel, depending on the setting. Lingaya's Vidyapeeth is committed to the vision of emphasizing an encouraging environment to provide the students with an excellent education focusing on their overall development.

This association focuses on Career Development sessions by global experts that include:

- Design Thinking for Career Preparation
- Tools for Growth
- Digital Workplace
- Career Building Strategy
- Career Trends

This MoU will benefit the students of Lingaya's Vidyapeeth immensely.

Student's Art Corner



“When Lord Ganesha is there, there's nothing to fear” and “Fishes are symbolic of the faithful submerged in the waters of life” depicted by Nitya Dwivedi, a student of B.A. Psychology Hons. Sem II through her creativity.