



SCHOOL OF COMMERCE AND MANAGEMENT



History and Overview

The School of Commerce & Management stands out as a leading center of excellence for management studies. SOCM was established in 2004-2005 with a vision to create world-class managers, entrepreneurs, and change leaders who can create new benchmarks of professional excellence in the industry. Our faculty members are seasoned professionals and come with a rich industrial and academic experience. We ensure that students are abreast with the latest trends and technologies through our regular teaching-learning process and additional enrichment programs. The Board of Studies, which comprises experts from IIM and other prestigious institutions, through their insight, help in ensuring that the syllabi are tailor-made to impart the requisite knowledge.

Program Offered

- **B.Com Hons. - 3 Years Programme**
(In collaboration with Industry Knowledge Partners)
- **BBA - 3 Years Programme**
(In collaboration with Industry Knowledge Partners)
Specializations:
 - Marketing
 - Banking & Finance
 - International Business
 - Human Resource Management
 - Business Analytics
 - Digital Marketing
 - Logistics & Supply Chain Management
 - Entrepreneurship & Small Business Management
- **BMI (BBA+MBA Integrated) - 4.5 Years Programme**
(In collaboration with Industry Knowledge Partners)
- **MBA Dual Specialisation - 2 Years Programme**
(In collaboration with Industry Knowledge Partners)
Specializations:
 - Marketing
 - Finance
 - International Business
 - Event & Media Management
 - Business Analytics
 - Human Resource Management
 - Management Information System
 - Health Care Management
 - Entrepreneurship & Small Business
 - Management
 - Risk Management
- **Ph.D. (Commerce & Management)**

Message from HOD



Dr. Samriti Mahajan

Our steadfast dedication at the School of Commerce and Management, Lingaya's Vidyapeeth is to deliver an education that is current, competitive, and standardized on a global scale. By cultivating an educational system that motivates you to strive for more, we equip you with the necessary skills and knowledge to navigate the ever-changing workforce. We advocate for an integrated learning approach that integrates academic, extracurricular, and business learning activities in order to create a pleasant and engaging educational environment. Beyond academics, we strive to mold and cultivate your well-rounded personality in accordance with the requirements of business, industry, and society.



Faculty



Dr. Neha Guleria



Dr. K.K. Garg



Dr. Komal Jaiswal



Dr. Sapna Sharma



Mr. Praveen Kr. Pandey



Ms. Manisha Jindal



Ms. Vandana Jain



Mr. Vishesh Poswal



Ms. Dimple Chaudhary



Ms. Mohini Dhiman

Corporate Mentors

**VOLVO, ICICI, MAAC, ZEE,
COKE STUDIO, AMFI**

Highlights

- Faculty comprises professionals from MNCs and top Indian corporates
- Extensive use of cases from **Harvard Business Publishing**
- Intellectual atmosphere with audio visual aids, **MOOC Courses**
- Emphasis on skills and creative abilities of students through the MOU signed with **ACCA ICSI ICAI** and **Grant Thornton**
- Choice based Credit system to provide effective learning platform
- Educational tours to industries & institutions

Industry Interface

- Summer Internship
- Workshops & Live Projects
- Industry Research Projects
- Boot Camp
- International Conference/ IFDP/ISDP



USPs

- Tailored Learning Paths
- Real-world Immersion
- Global Perspective
- Cutting -edge Research
- Holistic Development
- Career Acceleration
- Ethical Leadership
- Lifetime Learning Commitment



Career Opportunities

- Business Analyst
- Marketing Development Executive
- Career Development Officer
- Investment & Banking Associate
- Business Administration Researcher
- Operation & Management Executive
- Data Scientist
- Auditing Manager
- Marketing Manager
- Event & Retail Manager
- Market Research Analyst
- Operations Research Analyst
- Stock Broker
- Tax Accountant
- Project Manager
- Business Analyst
- Financial Analyst
- Treasury Manager

Departmental Connect-

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LINGAYA'S VIDYAPEETH

(Deemed to be University)

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